UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

IN RE: NATIONAL FOOTBALL LEAGUE PLAYERS' CONCUSSION INJURY LITIGATION	No. 12-md-2323 (AB) MDL No. 2323
THIS DOCUMENT RELATES TO: Plaintiffs' Master Administrative Long- Form Complaint and (if applicable) Robert Holt, et al. v. National Football League [et al.], No. 2:12-CV-4185-AB	SHORT FORM COMPLAINT IN RE: NATIONAL FOOTBALL LEAGUE PLAYERS' CONCUSSION INJURY LITIGATION JURY TRIAL DEMANDED

SHORT FORM COMPLAINT

- 1. Plaintiff(s), <u>Joe Bob Isbell</u>, (and, if applicable, Plaintiff's Spouse) ______, bring(s) this civil action as a related action in the matter entitled IN RE: NATIONAL FOOTBALL LEAGUE PLAYERS' CONCUSSION INJURY LITIGATION, MDL No. 2323.
- 2. Plaintiff (and, if applicable, Plaintiff's Spouse) is/are filing this short form complaint as required by this Court's Case Management Order No. 2, filed April 26, 2012.
- 3. Plaintiff (and, if applicable Plaintiff's Spouse), incorporate(s) by reference the allegations (as designated below) of the Master Administrative Long-Form Complaint, as may be amended, as if fully set forth at length in this Short Form Complaint.

4. [Fill in if applicable] Plaintiff is filing this case in a representative capacity as the
of Joe Bob Isbell , having been duly appointed as the
by the Court of (Cross out
sentence below if not applicable.) Copies of the Letters of Administration/Letters Testamentary
for a wrongful death claim are annexed hereto if such Letters are required for the commencement
of such a claim by the Probate, Surrogate or other appropriate court of the jurisdiction of the
decedent.
5. Plaintiff, Joe Bob Isbell , is a resident and citizen of
Plano, Texas and claims damages as set forth below.
6. [Fill in if applicable] Plaintiff's spouse,, is a resident and
citizen of Plano, Texas, and claims damages as a result of loss of consortium
proximately caused by the harm suffered by her Plaintiff husband/decedent.
7. On information and belief, the Plaintiff (or decedent) sustained repetitive,
traumatic sub-concussive and/or concussive head impacts during NFL games and/or practices.
On information and belief, Plaintiff suffers (or decedent suffered) from symptoms of brain injury
caused by the repetitive, traumatic sub-concussive and/or concussive head impacts the Plaintiff
(or decedent) sustained during NFL games and/or practices. On information and belief,
the Plaintiff's (or decedent's) symptoms arise from injuries that are latent and have developed
and continue to develop over time.
8. [Fill in if applicable] The original complaint by Plaintiff(s) in this matter was filed
in Eastern District of Pennsylvania . If the case is remanded, it should be remanded to
Eastern District of Pennsylvania .

9.	Plainti	ff claims damages as a result of [check all that apply]:
	✓	Injury to Herself/Himself
		Injury to the Person Represented
		Wrongful Death
		Survivorship Action
	√	Economic Loss
		Loss of Services
		Loss of Consortium
10.	[Fill in	if applicable] As a result of the injuries to her husband,
Joe Bob Isbe	11	, Plaintiff's Spouse,, suffers from a
loss of consor	tium, in	cluding the following injuries:
los	ss of ma	rital services;
los	ss of cor	mpanionship, affection or society;
los	ss of sup	pport; and
me	onetary	losses in the form of unreimbursed costs she has had to expend for the
health	care an	d personal care of her husband.
11.	[Checl	c if applicable] Plaintiff (and Plaintiff's Spouse, if applicable)
reserve(s) the	right to	object to federal jurisdiction.

DEFENDANTS

12.	Plainti	ff (and Plaintiff's Spouse, if applicable) bring(s) this case against the
following Defendants in this action [check all that apply]:		
	√	National Football League
	√	NFL Properties, LLC
		Riddell, Inc.
		All American Sports, Inc. (d/b/a Riddell Sports Group, Inc.)
		Riddell Sports Group, Inc.
		Easton-Bell Sports, Inc.
		Easton-Bell Sports, LLC
		EB Sports Corporation
		RBG Holdings Corporation
13.	[Checl	k where applicable] As to each of the Riddell Defendants referenced above
the claims ass	serted ar	e: design defect; informational defect; manufacturing defect.
14.	[Chec	k if applicable] The Plaintiff (or decedent) wore one or more helmets
designed and/	or manu	ufactured by the Riddell Defendants during one or more years Plaintiff (or
decedent) pla	yed in tl	ne NFL and/or AFL.
15.	Plainti	iff played in [check if applicable] the National Football League
("NFL") and/	or in [cl	neck if applicable] the American Football League ("AFL") during

1962 to 1967	for the following teams:		
Dallas Cowboy	Dallas Cowboys, Cleveland Browns, and Houston Oilers		
	CAUSES OF ACTION		
16. I	laintiff herein adopts by reference the following Counts of the Master		
Administrative	ong-Form Complaint, along with the factual allegations incorporated by		
reference in tho	e Counts [check all that apply]:		
Γ	Count I (Action for Declaratory Relief – Liability (Against the NFL))		
Ľ	Count I (Action for Declaratory Relief – Liability (Against the NFL))		
	Count II (Medical Monitoring (Against the NFL))		
[Count III (Wrongful Death and Survival Actions (Against the NFL))		
[Count IV (Fraudulent Concealment (Against the NFL))		
[Count V (Fraud (Against the NFL))		
[Count VI (Negligent Misrepresentation (Against the NFL))		
[Count VII (Negligence Pre-1968 (Against the NFL))		
[Count VIII (Negligence Post-1968 (Against the NFL))		
[Count IX (Negligence 1987-1993 (Against the NFL))		
[Count X (Negligence Post-1994 (Against the NFL))		

		Count XI (Loss of Consortium (Against the NFL and Riddell Defendants))
	✓	Count XII (Negligent Hiring (Against the NFL))
	✓	Count XIII (Negligent Retention (Against the NFL))
		Count XIV (Strict Liability for Design Defect (Against the Riddell Defendants))
		Count XV (Strict Liability for Manufacturing Defect (Against the Riddell Defendants))
		Count XVI (Failure to Warn (Against the Riddell Defendants))
		Count XVII (Negligence (Against the Riddell Defendants))
	\checkmark	Count XVIII (Civil Conspiracy/Fraudulent Concealment (Against All NFI Defendants))
17.	Plaint	tiff asserts the following additional causes of action [write in or attach]:

PRAYER FOR RELIEF

WHEREFORE, Plaintiff (and Plaintiff's Spouse, if applicable) pray(s) for judgment as follows:

- A. An award of compensatory damages, the amount of which will be determined at trial;
- B. For punitive and exemplary damages as applicable;
- C. For all applicable statutory damages of the state whose laws will govern this action;
- D. For medical monitoring, whether denominated as damages or in the form of equitable relief;
- E. For an award of attorneys' fees and costs;
- F. An award of prejudgment interest and costs of suit; and
- G. An award of such other and further relief as the Court deems just and proper.

JURY DEMANDED

Pursuant to Federal Rule of Civil Procedure 38, Plaintiff(s) hereby demand(s) a trial by jury.

RESPECTFULLY SUBMITTED:

s/J. Gordon Rudd, Jr.
[signature block]

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